

Aristovoulos G. Petzetakis S.A. announces the appointment of Mr. Steve Cawley as head of its subsidiary distribution company ,Eurohose Ltd, in the UK.

Mr Cawley has an extensive experience in the sales and marketing area in the UK, been employed for the last decade as general manager for a European competitor in the flexible hose line of AGP.

His recruitment, is part of the strategy of AGP's management to regain market share in the important UK market for its flexible hose line of products.

In parallel, the affiliate, Eurohose Ltd, is currently moving into a larger warehouse, and it will be renamed to 'Petzetakis UK" in order to take advantage of the high recognition of the brand. The new warehouse will have the capacity to stock flexible hose products from all group manufacturing companies in Europe (Italy, Germany, Spain Greece) and from an integrated Group catalogue, the affiliate will provide a very extensive offering of products. In addition, the affiliate plans to increase immediately the customer base by adding local distributors in England and Ireland.